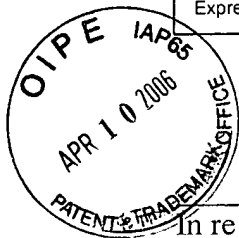


Express Mail Label No. \_\_\_\_\_ Dated: \_\_\_\_\_

Docket No.: 06670/100J190-US1  
(PATENT)



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Laurent Bensemana

Application No.: 09/845,814

Confirmation No.: 2311

Filed: April 30, 2001

Art Unit: ~~2672~~ 3624

For: A SYSTEM AND METHOD FOR  
ANONYMOUSLY MATCHING PRODUCTS  
OR SERVICES WITH A CONSUMER

Examiner: T. T. Havan

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

In response to the Office Action dated November 8, 2005, please amend the above-identified U.S. patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 4 of this paper.